

FRANKLYN MAGAZINE

**FOR
WHAT
MATTERS**

CELEBRATING THE BEST THINGS IN LIFE

LIFE IN **CHESHIRE**

Things to do, places to go, ideas to try
in and around Cheshire.

CLIENT STORIES

*A catch up with some of our lovely clients,
as we get to know what matters to them.*

WILL CLIFF, SALE SHARKS

*We interview Will Cliff to find out what
Franklyn Elite Sports is all about.*

HOT PROPERTY

*We explore Stephenson Browne's
top summer properties.*





BOODLES

1798

A FAMILY STORY

Yasmin and Amber Le Bon wear Raindance

Talk to Franklyn

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FOR THE FUTURE

Financial planning
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At Franklyn, we promise you a truly personal service. When you work with us, your financial goals are at the heart of everything we do.

Our aim is to be your trusted financial adviser not just for today, but for the long term.

FRANKLYN

For What Matters

Issue 1: Spring / Summer 2023

Hello

Welcome to the first ever edition of the Franklyn Magazine. We're delighted to launch our bi-annual lifestyle magazine which will be distributed to our lovely clients, friends, and will be a coffee table top favourite in all venues around our home county, Cheshire and beyond.

Each edition will have some fantastic features, including our guide to the best must-visit holiday destinations, the best wine bars, things to do in and around the North West, plus our favourite beauty, home and lifestyle tips and products.

We'll also be catching up with some familiar faces in the world of sport, fashion and beauty plus a key focus on the local sports scene, brought to you by Franklyn Elite Sports.

For this very first edition we will be looking at the best Summer weekend escapes, we catch up with Happy Radio presenter

Darren Proctor and there's a spotlight on how to be a successful inspirational business women whilst raising a child. Plus, we focus on the best Cheshire Summer events to attend and we have some top gifting ideas.

Sit back, grab your favourite drink, relax, read and enjoy!



Andrew Chatterton
BA (Hons) APFS
Managing Director
& Chartered Financial
Planner Principal
Partner St. James's Place

Andy

[f](#) [in](#) [@](#) [t](#) [v](#)

Get social and keep in touch with what matters

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SUMMER!

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Great brands are
built on great stories.

OUR STORY

BARRY
& JAYNE



Creative



Brand



Strategy



Digital



Production



Social

A STORY CALLED

astorycalled.co.uk



MEET BARRY & JAYNE

From Cuddington, where they live with their three Rhodesian Ridgeback dogs, Bos, Sid & Nash. Named after Boston, Sidney & Nashville respectively.

Barry & Jayne have both been clients of Franklyn for over five years now, we caught up with them earlier in the year to hear all about what makes working with Franklyn different. Here's what they said back then with a bit more insight into Jayne as a person.

“ We’ve got to know the whole team at Franklyn, we’ve met them at various social events. It’s lovely to be around everyone, they make you feel at ease. ”

What makes Franklyn different?

We love the charity events Franklyn run. There’s the Winter Waltz & the Summer Swing. We can’t play golf so have attended the Winter Waltz for the past few years which is a fantastic Gala ball fundraising event at the Mere Country Club in Cheshire.

It’s a family run company and Andy, the owner, treats everyone like they’re a part of one big family. Everyone likes working there and you can tell, you’ve got to admire the environment Andy has created. He takes a topic that’s considered quite stuffy and formal and makes it fun.

We know why you’re a client, now tell us a bit more about you...

Q&A

- Q What’s the best pub in Cheshire?**

A The Pheasant in Burwardsley.
Great food, atmosphere, great for walks and fantastic views across the Cheshire plains.

thepheasantinn.co.uk
- Q Where’s the best place in Cheshire to get a Sunday roast?**

A The FishPool Inn, Delamere.

thefishpoolinn.co.uk
- Q Walk around The Edge at Alderley or Macclesfield Forest?**

A Neither, we walk around Tatton Hall, it’s a really nice walk along the canal with a drive through ice cream farm at the end!
- Q Cats or Dogs?**

A Dogs, although we do have two cats Elsie & George.
- Q Chester Races or beach day in Abersoch?**

A Beach day in Abersoch, although we have a place in Anglesey on Sandy Beach so we’d go there instead.
- Q Starter or dessert?**

A Starter.
- Q What’s your favourite thing to do in the summer?**

A Lie in the sun and relax with a wine, chilling on my balcony.
- Q Where’s the best place in the world?**

A Vietnam & India...full of happy smiley people, they all work together not against each other.
- Q Porsche or Range Rover?**

A Range Rover.
- Q What’s your guilty pleasure?**

A Holidays for just Barry and I, no children!
- Q What was your last impulse buy?**

A A huge cow – a life-size Highland Cow that we have in our dining room downstairs. We bought it in the Lake District and only just managed to fit it in the car. We pop fairy lights around it at Christmas to make it all festive.
- Q What quote resonates with you?**

A "What doesn't kill you makes you stronger."
- Q If you could ask one person (dead or alive) a specific question, who would it be and what?**

A My Dad about his years in the Second World War that we never asked him about, he was in the Navy.



MEET NEIL

Neil lives with his wife on an eco friendly lodge in Cheshire. He owns a canal boat, and two companies in Cheshire, Fusible Systems, who make promotional clothing & Astbury Merecats Out of School Club (NRG Associates UK Ltd) providing a fun, safe and friendly play centred environment for 3-11 year olds.

Neil is one of Franklyn's first-ever clients with the relationship starting back in 1999. We caught up with him back in January this year to hear all about how Franklyn helped him, here's what he said back then with a bit more insight into Neil himself...

“ Franklyn helped me in just about every area possible, particularly in pensions and they even found me a pension that I didn't know existed! ”



How have Franklyn helped?

Franklyn helped me in just about every area possible, particularly in pensions and they even found me a pension that I didn't know existed! I've used them for my life insurance, for advice on Trusts, I use them in just about every area possible.

Andy is a close friend of mine and I've been involved in a lot of the Franklyn charity events that they run, they do a lot of fantastic work in the local community. We're always delighted to support these very worthwhile and fun events.

Would you recommend Franklyn?

I'd absolutely recommend Franklyn to others, and I have already recommended Andy to several friends and colleagues, who are now clients of his.

They've certainly been one of the best things that have happened in my life.

Well, that's certainly the high praise we like, now tell us a bit more about you...

Q&A

- Q What's it like to live on an eco-friendly lodge?**
A We love it! We're located in an area of natural beauty with a 35 acre wood. It's a retreat lodge in Cheshire. It's wonderful.
- Q What's the best pub in Cheshire?**
A We would say The Plough at Eaton, it's a great traditional pub. The kind where you can just go to have a drink at the bar, you don't have to eat.

theploughinncheshire.com

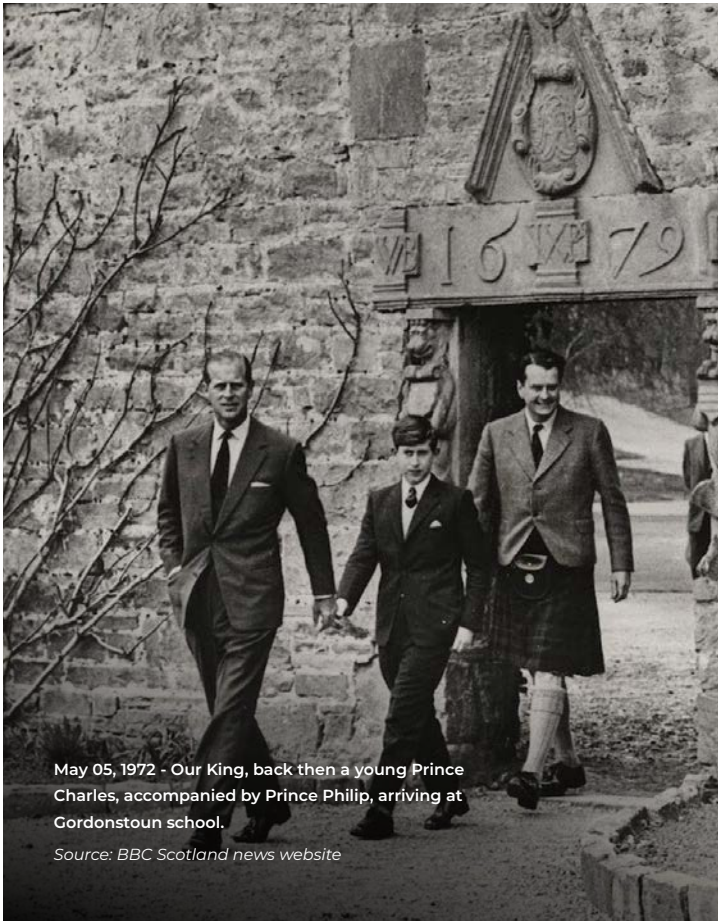
- Q Where's the best place in Cheshire to get a Sunday roast?**
A The Churchill Tree at Alderley Park.

thechurchilltree.co.uk

- Q Cats or Dogs?**
A Dogs, we have a fox red Labrador, just 12 months old.
- Q Chester Races or beach day in Abersoch?**
A Chester Races, I don't go that often but partial to a flutter when we do!
- Q Football or Rugby?**
A Both, I'm a fan of Spurs & Leicester Tigers.
- Q Starter or dessert?**
A Starter. Usually fish, prawns are my favourite.

- Q Where's the best place in the world?**
A It used to be Hong Kong but more recently I'd have to say the highlands of Scotland.

We go regularly, walking in Torridon. Anywhere North of Inverness is lovely.



- Q What quote resonates with you?**
A An old school motto at Gordonstoun school in Scotland (where the head boy was our very own King Charles!).

"Plus et en vous"
(which means there's more in you than you think).

- Q Porsche or Range Rover?**
A Range Rover, you can't get a Labrador in a Porsche.

- Q What's your guilty pleasure?**
A Canalling, having the ability to call at any pub, unannounced and just chill.

- Q What was your last impulse buy?**
A An electric car! Andy persuaded me to look at one and I got it for the city, it's fun.

- Q Who would be your top 5 dinner guests (dead or alive)?**
A Oh, that's a controversial one, do I need to include my wife? Of course, she would be in my top five but if I could have five as well as her they would be:

Margaret Thatcher
Barack Obama
David Attenborough
Elton John
Ian Botham





“ We have very similar beliefs, Dale and the team at Franklyn work with me rather than for me, and that builds a very personable relationship.”

MEET PAUL

Franklyn met Paul initially through the Princes Trust & work that he does in the community, he lives in Winsford with his wife.

We caught up with him earlier in the year to hear all about his experiences working with Franklyn, here's what he said back then with a bit more insight into Paul himself as a person.

Why did you choose Franklyn?

I choose Franklyn over other Financial Advisers due to their community involvement; I love the ethos of the company as it's very similar to mine.

How has Franklyn helped you?

Franklyn have helped me in many ways. I got into a situation where I needed to review my finances so I initially sat down with Dale and we went through a range of options in terms of a pension transfer and the transfer of an ISA. More recently he has been helping my daughter with her mortgage, which has been fantastic.

Would you recommend Franklyn?

Without a shadow of a doubt, I would recommend Franklyn to anybody. I already have to my family members and friends. They're a great company.

We know why you're a client, now tell us a bit more about you...

Q&A

- Q What's the best pub in Cheshire?**

A It's got to be the Fox and Hounds in Sproston, just off the M6. The food is fantastic, it's a lovely country pub. We go there a lot.

foxandhoundssproston.co.uk
- Q Where's the best place in Cheshire to get a Sunday roast?**

A The best Sunday roast is my wife's!
- Q Walk around The Edge at Alderley or Macclesfield Forest?**

A The Edge.
- Q Cats or Dogs?**

A Without a doubt, dogs. They can be trained to do so much.
- Q Chester Races or beach day in Abersoch?**

A Chester Races, it's a great day out and the power of the horses is amazing. I've stayed over that way quite a bit, I love the beach but prefer the races.
- Q Football or Rugby?**

A I used to play a lot of rugby but I'm now more of a football fan, I watch it a lot.
- Q Manchester United or Manchester City?**

A When I was a child I watched United beat Benfica in the European cup so I'd have to say United.
- Q What's your favourite thing to do in the Summer?**

A Since I retired I love gardening, growing my own veg and getting outside. It's so nice to pick your own tomatoes and add to your salad.
- Q Where's the best place in the world?**

A Two places, number one is Italy, I lived there for a year after University in a place called Ferrara, between Bologna & Venice. The food, the wine and the people, it's just a lovely place.

We also love Cyprus, we holiday there a bit and would like to live there in the future.
- Q Porsche or Range Rover?**

A Range Rover.
- Q What's your guilty pleasure?**

A It's got to be Toblerone.
- Q What was your last impulse buy?**

A I actually bought two cars in one day, I was just out for a walk and walked past Arnold Clark. Saw two cars and bought them!
- Q What quote resonates with you?**

A There's two:

One from my old work, in retail, when I ran Debenhams Manchester store:

"Standing still is going backwards"

and "Always expect the unexpected"

Which the Chief Exec of Debenhams would always say.



[An interview with Will Cliff

AS A PROFESSIONAL ATHLETE, YOU ARE ALWAYS LOOKING TO WIN.

In each edition we focus on Elite Sports professionals and how we can help them.

We'll be interviewing sports professionals, at the top of their game, to find out more about life as an elite sports player.

At Franklyn, it's all about our clients and we want to get to know them, inside and out. With Franklyn Elite Sports, our clients are famous sports professionals and that's exactly what we do. We get to know them and now you can too.

So what exactly is Franklyn Elite sports? We caught up with Rugby union star Will Cliff who heads up Franklyn Elite Sports to give us the low down on exactly what he does, how he helps sports professionals and also a few more personal questions about the man himself.

Will Cliff
Sale Sharks

Q&A

Q What is Franklyn Elite Sports?

A How long have you got? In a nutshell, Franklyn Elite Sports provides sport professionals with bespoke financial advice and a network which aims to maximise their career earnings.

Q Will, why did you join Franklyn?

A The first thing I thought of was the number of times I've been out drinking with Andy.

Well, I've known Andy and the team for around six years now, they started working on my own personal finances, they were brilliant, the most caring people I'd come across and they really wanted the best for me. They're a really close knit team that I feel really grateful to be a part of, everyone enjoys what they do.

Q Are there any similarities between being a financial adviser and being an elite sports professional?

A I'm not a financial adviser but Franklyn are very much a team, and that's where the comparisons are. The advisers and the office support team, all have to work hard, together, in order for the whole organisation to be a success.

It's like all businesses, if you want to be brilliant, if you want to be the best around, the best in the world, at whatever your profession is, it all comes down to hard work and the time that you put into it.

It's clear to see, with the amount of work that everyone puts in at Franklyn, that is where everyone wants to be and where they want to stay.



Sale Sharks v Wasps
Gallagher Premiership Rugby
David Rogers / Staff / gettyimages.com

Q What will you miss the most about rugby when you join Franklyn full-time in July?

A I'll 100% miss the people the most, the lads, the environment in the changing rooms and around the Club. As well as that I'll miss the feeling of running out on the pitch, winning the game and finishing the game. You prep all week then there's no better feeling than walking off the pitch, with the lads, having won the game.

You are all in it together, running out in front of ten thousand people and then winning, that will be really hard to replace.

Now for a more personalised focus...

Q How would you describe yourself in five words?

A Probably best to get someone else to do this but I'd have to say...

Hard-working
Motivated
Fun
Friendly
Family-orientated

Q What has been the highlight of your career?

A That is a tough question, there have been so many. I'd have to say, a massive one was making my debut for Sale when I'd just turned 19.

Winning the Premiership Cup with Sale was also pretty special as we hadn't won anything in so long.

Also, the milestones for Sale, reaching 100 & 200 appearances, they were very proud moments. They played videos of my family and friends talking about me & my career, 200 was really special, even though we lost.

Q Who was your hero/favourite player when you were young?

A Jonny Wilkinson, same as most people. He was just brilliant in the World Cup in 2003, then I played against him. They battered us by about 60 points but I got a photo with him after the game which made up for it.



Q What advice do you have for kids who want to be rugby players?

A First and foremost, you've got to enjoy it, go out and enjoy it with your mates. The rugby community shaped my life and the way I grew up, what I did, the habits I got into, the support network that you get is massive. I'm not sure about other sports but in rugby your support network is huge.

Enjoy it with your mates, whatever level it is, if it's something you really want, go after it!

You might not be the most skilful, the most physically blessed, but just work hard, practice more than anyone else, work harder than anyone else, get fitter than everyone else.

I was once told, if you're the best kicker in the squad, the best passer in the Club, if you're fitter than everyone else in your position then you're not going to be too far away.



Q Tell me the funniest rugby union story you know?

A I don't think I can tell you that! There's not many that are acceptable to be printed in a magazine at least...

Q What makes you smile and what scares you the most?

A Loads of things make me smile, I like smiling. This question just made me smile! The kids definitely make me smile the most, regardless of what mood I'm in.

In terms of what scares me, that's a really hard question. I don't love flying, it makes me a bit anxious. I'm not scared of heights. I just like to be in control, if I was flying the plane it would be okay!

In fact, one thing that people don't know, which I don't necessary tell people, is in my second season for Sale, I got kneed in the face which broke my cheek bone, eye socket and I completely lost the sight in my left eye. Part of the bone had stabbed into my optic nerve.

I had to spend 3 months in hospital, I was told to retire, told by the doctors I wouldn't play again. I was 20 then, I'm 34 now, it took a lot of determination to then have a 14-year, full rugby career with limited vision.

I still don't have full vision in my left eye. So, if I damage my other eye, that would be really scary as I'd be pretty much blind.

Q Tell us about your testimonial year?

A As I've done 14 years at Sale and I'm retiring this year, I've been fortunate to have been offered a testimonial year as a thank you from the Club and the supporters.

We have a whole year of doing Cliffy's 9 events.

The first one is a testimonial game, it's a Legends game at Heywood Road in Sale, Sale's old ground. We have some pretty big names crawling out of the woodwork for it. It will be Sale Legends against Premiership All Stars; I can't wait for it.

Then we're going to do a Sale Sharks first team cricket match, we'll be doing some World Cup Supper Club events, a lady's night, a Gala dinner, some events for kids & family fun days in the community. Then we'll finish with a massive golf day.

The testimonial year will be supporting three charities who all do amazing work, The Sharks Foundation, The Joshua Tree and Restart.

The Sharks Foundation was a no brainer due to my links to the Club and the many initiatives they have that bring rugby and its values to under privileged and disabled children in the Manchester area.

The Joshua Tree is a children's cancer charity based in Northwich that I met through my work with Franklyn, these guys are amazing in the support they offer to the children but also the whole family around them.

Finally, Restart is the charity of the Rugby Players Association, they support players financially, physically and mentally that have to retire prematurely due to injury and 'restart their life.'

It will be a great year, loads of fun, raising loads of money and I'm hoping everyone will have a great time, as we'll be bringing the whole community together. Watch this space.



Q Tell us about your beer brand Bach 95?

A Bach 95 is the best beer in the world and if you drink it you don't get fat as it's only 95 calories! It's a beer that is better for you.

The 95 stands for the calories and is also our playing positions, Tom and I, my business partner.

That's why we set it up, it's a beer that suits our lifestyle.

It's going from strength to strength and is now available in 150 venues, plus you can buy it online & there's an alcohol-free version.

Sign up to BACH 95 beer subscription!

From just £5.95 per month.
Plus a free Bach 95 glass with every subscription order!

15% off



Scan the QR code to get yours.

BACH 95

THE STORY BEHIND BACH 95

During our professional rugby careers and a fair few beers along the way, an idea was born in a conversation between three mates a few years ago. We like drinking to socialise or unwind in the evening but don't really want to feel guilty for it. Why can't anyone have a couple of beers in the evening after a hard days work without consuming needless calories? Likewise we still want to let our hair down on the odd weekend but at least feel a bit better about the amount of calories we've consumed. So we scoured the market and found nothing... nothing that satisfied our taste buds, delivered on ABV and nothing that did both of these with a calorie count of well under 100kcal. Until now and the launch of Bach 95, a dream that has become a reality.

bach95.com



Talk to Franklyn

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ELITE SPORTS CONNECTIONS

Give your business a competitive edge.

Our elite sports connections can open up all kinds of unique opportunities. We're keen for all our clients to get the most out of Franklyn, so we make it easy for you and your business to connect with some of the most exciting elite sports professionals performing in the UK today.

FRANKLYN [for elite sports professionals]

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for unique financial planning

Although the gender split of male/female financial advisers is changing with more female advisers coming on board, women still only represent 22% of Chartered Financial Planners.

*The Personal Finance Society, October 2021

Elisabeth Alexander
Wealth Manager DipPFS

An interview with
Elisabeth Alexander

WOMEN IN BUSINESS

Lis is one of Franklyn's superstar advisers. If you're looking for a female perspective on things, she's the person to speak to.

We caught up with Lis in March this year, just after International Women's Day to quiz her about her success. A first class honours degree in Biomedical Science, a fantastic, high earning successful career, a loving marriage and all at the same time as raising her one year old son.

Q&A

Q How long have you been at Franklyn?

A I've been here for just over seven years now, incredibly.

Q Tell us your story and how you came to be a financial adviser?

A I certainly didn't leave University thinking I'd end up in Financial Services with my Biomedical Science degree. I had done a summer placement in the Global Research Lab for Smith & Nephew during University but realised my personality didn't suit a job in a laboratory. Instead, I spent my early

An interview with Elisabeth Alexander

years after University trying to bring together the science with 'business' in some form. This culminated in various roles in top blue chip medical companies, such as Becton Dickinson and Johnson & Johnson as just two examples. I worked across sales and marketing in these businesses, thoroughly enjoyed them and did very well in that career over that initial eight years. While the time, particularly in Orthopaedics, was thoroughly enjoyable and I was well respected in my roles, I didn't feel fulfilled. I didn't have that sense that I was 'making a difference' and that mattered to me.

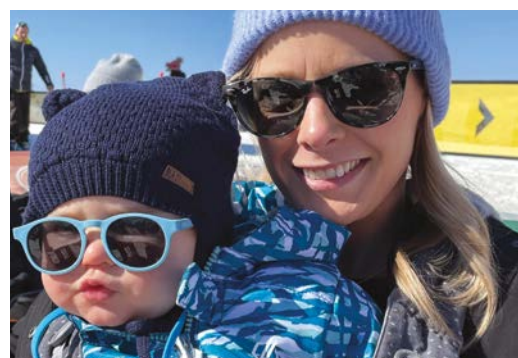
I have my husband to thank for my ultimate career change as it was he, who in our early relationship, introduced me to the concept of financial services and introduced me to his good friend, our Managing Partner, Andrew Chatterton. There was a dinner, much red wine and conversation about the industry, then I went back to my job... for two more years, before I decided I was brave enough to make the career change, learn a whole new industry and role and be a 'rookie' again at 31 years old!

Q Did you face any barriers as a woman working in financial services?

A For me, I don't think I saw anything as a barrier since entering this industry. I appreciate that over the years, it has been a male dominated industry, and percentages of women in the role are still far from 'balanced' however, I personally haven't faced any of that since joining the industry. If anything, I think women can often have many qualities which naturally lend themselves to being excellent as a wealth manager / financial adviser.

Q What's the best thing about being a financial adviser?

A Being able to pass on the advice and wisdom you've learnt over the years and see it make a noticeable difference to a person or family. There is nothing better.



Q How do you manage a busy working life at the same time as raising your son?

A Sometimes I don't! Haha. As any working parent will tell you it is a constant battle to keep the balance right and some weeks you are better at it than others.

I try to set clear boundaries in my week and I'm fortunate to be able to split my week between 'mummy' and 'wealth manager'. I make sure that in those times, my focus is purely on the people I am with. Both one year olds and clients demand and deserve your full attention and I ensure I am 'present' to do that. It is a wonder I haven't yet referenced a nursery rhyme in a client meeting, but I guess there is still time.

Q How do you deal with stress and maintain a healthy work-life balance?

A This is something I constantly work on, even before my son. I lost my dad when I was in my early 20s and it really did focus me on what was truly important and that is our health. Anyone who knows me will know that I am extremely self-motivated and often this can mean I lean into the 'work' side a little too much. Having my son, has reminded me of the importance of keeping this balance. I believe in continually learning and trying new activities, be it reformer pilates or swimming classes with my son for example; all of which help balance.

Q You're incredibly inspirational, tell us who has inspired you?

A That's extremely kind of you to say. I have a whole host of people who have inspired me in different ways along the way from when I was very young. I am very fortunate to be surrounded by a close family, husband and very good friends, who are all inspirational to me in their own way. I even take inspiration from my one year old son who inspires me with his unwavering intrigue and smile.

Q What would you say is your personal definition of success?

A For me it is having the freedom to live the life I want to live with my family. This to me is a happy and fulfilled life full of experiences and travel.

Q What's the best piece of advice you've ever been given?

A I vividly remember my Dad telling my younger brother and I that "no one is born a CEO". While it may seem a little silly,

and I don't necessarily want to be a CEO, I remember just thinking "Wow I could do anything" and my world of possibilities and ambition ran wild. I've never lost that ambition or intrigue to try new things and explore and I am immensely grateful for that advice.

Q What did you want to be when you were younger?

A Many, many things.

Q Is there anything you know now that you wish you had known earlier on in your career?

A That's a tough one. I don't think there is. I think part of the fun of growing up and developing in your career is you never know what is to come and what new exciting opportunity may present itself.

Q What would you tell a young woman starting out in her career?

A Be brave. I think we can too often focus on differences with being in business, as it were, as woman. I don't deny there are differences, and obstacles to overcome in certain industries. However, I think if you focus on just being absolutely great at what you do, gender will continue to become less and less relevant to that conversation.

Q Finally, what advice would you give to women who want to become top financial advisers?

A Be open to continual learning and be yourself. This industry is one of continual learning and development, whether that's through exams or indeed 'every day life' with clients and experiences. All of this only serves to make you better at what you do. You must be 'you' in all that you do, and bringing your life experience and personality to this job is so important. You have long term relationships with clients and this of course means you can support them throughout.

AN INTERVIEW WITH **ARMAND BEASLEY**

CELEBRITY MAKE UP ARTIST, ACTOR & PRESENTER

[We caught up with the wonderful beauty expert, Armand Beasley to talk makeup, summer styling and his Pro Body Glow Skin Balm.

Armand has been in the cosmetics industry since 1994, but first became a makeup artist in 1996 where he was UK National Makeup Artist for Givenchy. After extensive skincare, makeup and fragrance training with various cosmetic companies, he became Personal Beauty Advisor for House Of Fraser in 1998.

Since 2000, Armand has worked with some of the most beautiful men and women in the world on events ranging from the Oscars to the BAFTA's.

Armand, tell us a bit more about you and exactly what you do?

I started off as an actor but needed to supplement my income so I started working on the Clinique counter in Kendals, Manchester. I had no experience in cosmetics, it was literally a job between gigs but because I love people, the creative edge of makeup and learning about skin, I explored the beauty industry further. I was trained in various different cosmetic companies and then things really started to take off.

My big break was when Marie Claire magazine did a review of me, which was a really wonderful review, and it made me think perhaps I could do this as a potential career, alongside my acting. Granada TV needed someone to talk about beauty, so I took on that role in 1994 and it all started from there.



Photography courtesy of Artiste.co.uk

I then went on to be featured as on screen expert for GMTV and also This Morning, plus I have my own show called Fakeover, where I stop people in the street and do a makeup transformation on them. It was filmed back in 2010 but you can still catch some of the episodes on the Discovery Channel.

As an actor, I've just filmed a BBC drama, which airs later this year. Plus I am also an ambassador for the luxury, on demand hair and makeup app; Artiste.co.uk. They're a great company that send expert hair and makeup artists to glamorise you, wherever you may be.

30 - 41 THE BEAUTY EDIT

I'm a great believer that everything happens for a reason and if something comes your way, take it. It could be something that really challenges you, but take it.

It's been a very organic pathway for me, from the makeup, to the acting, to reiki and organic health and wellness.

It's not about just looking good, it's about feeling good and a person's exterior is a barometer of what is going on inside.

I always ask my clients in their consultation, "how are you feeling, tell me about you, what's going on in your life?" I give my clients the opportunity to vent and divulge how they are truly feeling inside and I can provide further support for them, if required, through my contacts.

Life is all about balance. I would always say to embrace your challenges and I try to help my clients do the same.

Email:

Info@armandinternationaltd.com

Instagram:

@armandbeasley



armandinternationaltd.com

“It's not about just looking good, it's about feeling good and a person's exterior is a barometer of what is going on inside.”

Q&A

Q Who's the most famous person you have styled?

A Probably Goldie Hawn. Goldie is someone I've looked after for over 15 years now. Every time she comes to the UK I do her makeup. She's a wonderful person and what she does for children is brilliant. She helps them with their mental health as part of her international charity, Mind Up.

Q Who have you not styled yet but would love to?

A Grace Jones comes to mind, she's so striking and Angelina Jolie too.

Q With summer just around the corner, what are your top three holiday skin tips?

A Good sun care is essential.

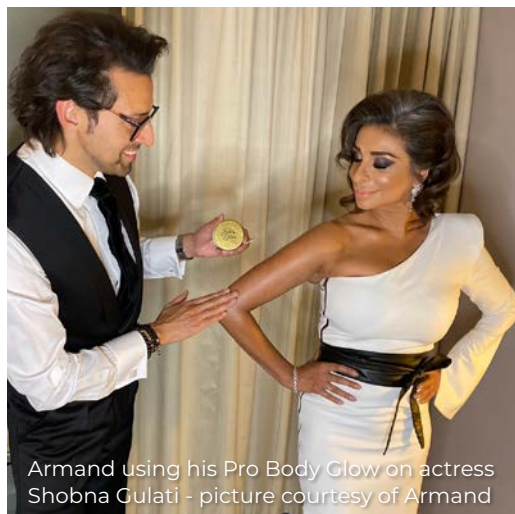
Green People is a great brand. They have been a pioneer of organic and natural sun care for over 25 years. All their products are reef friendly so, if you swim in the ocean, this is a great product to use.

Exfoliate or body brush.

Exfoliate at least once a week. If you body brush, ensure you brush up towards the heart.

Nourish your skin and enhance your glow.

My Pro Body Glow is great in doing this and a little 'glows' a long way!



Armand using his Pro Body Glow on actress Shobna Gulati - picture courtesy of Armand

What are your top five beauty tips for young youthful skin?

1. Hydration. Drinking water is really important.
2. Being aware and respectful of the environment, for example, in the winter if you live in the Northern Hemisphere then vitamin D is essential. Due to the lack of natural light, supplementation will be required. In the summer, understanding that the sun is of critical importance but ensuring you avoid the midday sun. A lot is common sense when it comes to the environment.
3. Invest in a really good cleanser. Cleaning your skin is vital. Make sure it's really clean by removing your makeup properly, using a reliable makeup remover, not face wipes. Follow with your favourite facial wash or cream cleanser.
4. Use a good serum. I use Bakuchiol oil, it's a plant based resin, which helps with cellular turnover so for people concerned with lines, it's a great investment, plus it's not sun sensitive.
5. Use an effective eye treatment. The eye area is 40% finer than the rest of the skin on your face. I love SKN-RG Eye Elixir serum. They're a British based brand who source a lot of their ingredients from the British Isles. All their products are either certified organic or natural.

“Life is about balance, embrace the challenges that come your way. I hope to help my clients navigate through their challenges.”



Photography courtesy of Artiste.co.uk

Natasha Hamilton

Photography courtesy of David V Barron

Q How important is ethical & natural beauty?

A It's paramount for me. Society thinks that we are at the pinnacle of civilisation, but if we're not careful we could be on the verge of devolving rather than evolving.

It's important that we have a sense of connection with what we do, with what we eat, and what we put on our skin. We apply so many beauty products to our bodies but not many of us know exactly what is in them. Our skin is our largest organ and it needs to breathe. You excrete through the skin but you also absorb. Depending on the molecular structure of what you put on your skin, for example a nicotine patch, it can be absorbed into you body. If you put 25 products on your skin on a daily basis, some of those will potentially be absorbed into your system.

For me, ethical, sustainable and cruelty free products are very important. I'm not saying everyone should be vegan, I'm not vegan myself but when I eat fish, I try to get organic fish and I appreciate the food I eat.

When it comes to beauty, in this day & age, I'm a firm believer that no animal has to die for your lipstick.

It doesn't have to happen especially when you can test in so many different ways. However, in some countries, for example China, it's still mandatory to test on animals. Organisations such as Cruelty Free International & Peta are trying to change this.

In the EU, brands have to adhere to strict animal testing legislation, however the UK are trying to repeal some of the many EU legislations, one is animal testing, which will hopefully stay in place. If you feel strongly about this, let your MP know.

Q You're a very positive person, what's the key to staying positive?

A Knowing that this too shall pass. Nothing lasts forever. Breathe your way through your challenging times, take a few deep breaths and nothing is as bad as it first appears.

Even if it's the most traumatic experience that you could go through, remember your breath work and remember the moment will pass and there will be a new moment for you to embrace.

Tell us about your Pro Body Glow Skin Balm?

Pro Body Glow started as a conversation between Goldie Hawn and I. I was mixing a few products for her to get the desired look for her skin and I mentioned "wouldn't it be great if we just had one product" to which she replied, "honey, just design one" and that planted the seed in my head.

At an event, I met the MD of Buzz Balm Beauty who had a small range of bee inspired products as he was also a bee keeper. Our conversations quickly turned into a join project for us to create something that I could use on my celebrity clients.



It took a year to formulate, with 50 formulations, but that's how we got Pro Body Glow.

There's only six ingredients in it, It's a 100% natural, high shine, multipurpose, nourishing balm. It provides my clients with a gleam to the skin that is comforting as well as nourishing but also non-greasy. It's gender neutral and a little really does go a long way. You can use it on your lips, on your legs, on your cheek bones, you can even use it to enhance the appearance of tattoos.

probodyglow.co.uk

Q Do you have any daily rituals that you follow?

A I wake up and say how thankful I am for having a great night's sleep and think about what I'm grateful for. How you start the day sets the tone for the day, for how you feel. Then I stretch and get out of bed. In my head I have a song and I stretch and have a little move to the song.

I will also do a bit of meditation. Connecting to where I'm at in that moment in time. It could be standing, looking out the window, connecting my bare feet to the earth and focusing on my breath. Only for a few minutes.

Or, if I'm going for a walk, it's observing everything around me. That's it, that's all mindfulness is. You don't have to sit on a rock and hum. It's about being in the moment. Just focus on what you see, that might be a blade of grass, which is such a vivid shade of green. When you start to look at things and your attention goes there it's amazing how much you then start to notice.

Life is so fast paced, we're so eager to get to the destination, we don't always appreciate the journey.

The present is the greatest gift, that's why it's called the 'present' it's the only thing that exists, the moment.

I feel phones and technology are so intrusive, one thing I would suggest to everyone is to never have your phone in your bedroom.

The blue light frequency and low level radiation mean it's important to have a break from these devices.

Q What quote do you live by?

A It would have to be something about balance. I always try to have balance in my life. Nothing is ever extreme.

BROOKS & BROOKS

【 Hair with Brooks & Brooks

The award-winning Brooks & Brooks team are one of the most dynamic teams in British hairdressing. Led by owners Sally Brooks and Jamie Brooks, the central London salon is a mecca for passion, education and creativity.

The business partners met when they both worked at the Trevor Sorbie salon in Covent Garden, before opening their eponymous salon in Holborn 21 years ago.

Since opening their salon, Sally and Jamie have won numerous awards including British Hairdresser of the Year three times, Most Wanted Directional Look and Sally has been a nominee for 2018, 2019, 2020, 2021 and 2022 Most Wanted Hair Icon. In fact, since opening, the team have won more than 30 awards for their incredible creativity.

The business partners regularly judge international competitions, including British Hairdressing Awards, Australian Hair Fashion Awards and Norwegian Hair Awards.





We caught up with Jamie Brooks, co-founder of Brooks & Brooks, back in April this year to find out their exciting news and get some top styling tips for creating the perfect summer hair waves, here's what he had to say...



Tell us your exciting news?

We've been based on Sicilian Avenue in Holborn for 21 years now, but have decided to move to new premises and are delighted to share that we've found a building on the wonderful Great Queen Street, just around the corner.

We are currently undergoing a huge refit throughout the five-story building and will be ready to open in June. The new Brooks & Brooks salon will be offering on-trend, luxurious hair, first-class bespoke service with the Brooks & Brooks signature of professional hairdressing with a unique twist.

We're really excited about the move and can't wait to open the doors for our clients!

TELL US
YOUR TOP
TIPS ON
HOW TO
ACHIEVE
**THE
PERFECT
SUMMER
HAIR
BEACH
WAVE?**



Styling spray

Beach Waves
Tecniart
£15.82 (150ml)
lorealprofessionnel.co.uk

Beach waves are always popular at this time of year, as they are easy to wear and suit most hair types. It's also a great time to give your hair a break from heated tools, so is the perfect style to leave hair to dry naturally.

Preparation is key so always start with clean hair and spritz sections with a texturising spray, such as L'Oréal Professionnel Tecni Art Beach Waves texturising spray. It gives hair that effortlessly, lived-in beach waves look. Twist small sections and leave to dry naturally, raking through with your fingers when it's dry to break up the twists and leave hair beautifully wavy.

Alternatively use a Sock Diffuser from YS Park which is this season's must-have tool for frizz-free soft waves. It's a staple backstage at Fashion Week and is in every hairdresser's kitbag. It simply fits over the end of your hairdryer and diffuses the heat so is gentler on the hair and prevents frizz and heat damage.

Sock diffuser

YS Park
Sock Diffuser
£22.50
coolblades.co.uk



brooksandbrooks.co.uk



INTRODUCING BOODLES 2023

HIGH JEWELLERY COLLECTION

A FAMILY JOURNEY AROUND EUROPE IN 10 DAYS!

In early 1962 Anthony Wainwright, the Chairman of Boodles at the time, set out to travel around the world in 16 days, buying diamonds, pearls and precious gemstones, as well as to expand his own horizons. Sixty years later, Anthony's son, Nicholas, has embarked on a similar journey – Around Europe in 10 days.

To commemorate Anthony's adventure, Nicholas ventured to Europe's most beautiful cities, seeking inspiration for a new and iconic collection. The journey explores present-day Europe, encompassing a variety of rich cultural experiences; from the undulating and violet landscapes of Provence to the workshops of Murano, in Aston Martins at 100 plus miles an hour, relationships and meetings, extraordinary gemstones and a whole lot of fun. He took seven different modes of transport in the 10 days (including a hot air balloon), visiting a

whole array of wonderful cities and countries. Rebecca, (Boodles, Head of Design), and Jody, (Nicholas' son and Boodles Director) joined him at various points when sourcing the stones for the collection and gaining design inspiration from the locations first hand. Notable pieces in the collection include a Florence design necklace set with an 8 carat heart shape diamond, London earrings featuring extremely special pear shape tsavorites and diamonds as well as a Murano design necklace set with fancy shape multi-gems and diamonds.

FLORENCE

The Florence ring and necklace are inspired by the angel wing motifs that appear across the city in frescoes, sculptures and stucco.

The spectacular palazzo vecchio has particular beautiful examples. The overall look is sculptured with a flow to the angel wings as they sweep around the stone. The heart diamond needs to be the star. The clasp features a heart shaped motif set with pink diamonds surrounded by overlapping feathers.

Necklace
8.33 CT Heart
FVS2 and Round
Brilliant Cut
Diamonds

Ring
5.39 CT Heart
DIF RBC
Diamonds:
0.62 CT

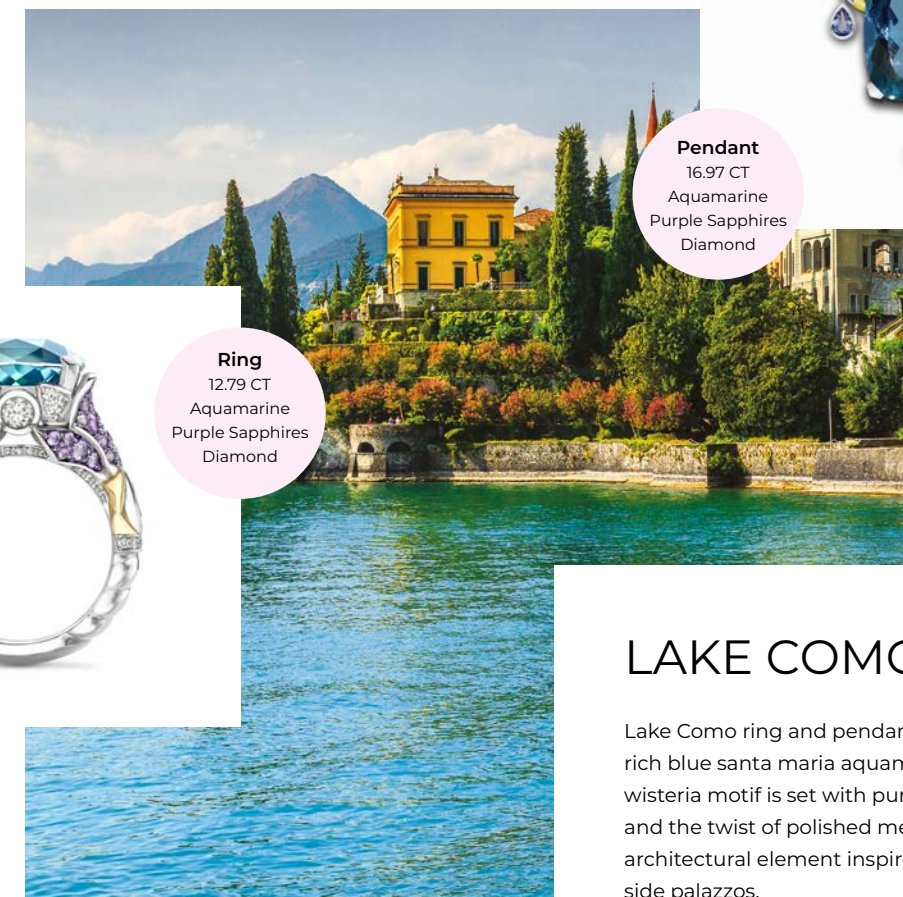
Akin to works of art, Boodles high jewellery collections are made by the very best British craftsmen, inspired by Europe's most beautiful cities.



Pendant
16.97 CT
Aquamarine
Purple Sapphires
Diamond



Ring
12.79 CT
Aquamarine
Purple Sapphires
Diamond



LAKE COMO

Lake Como ring and pendant feature rich blue santa maria aquamarines. The wisteria motif is set with purple sapphires and the twist of polished metal adds an architectural element inspired by the lake side palazzos.

[boodles.com](https://www.boodles.com)

BOODLES
1798

URBAN ANGELS MEN'S GIFTING GUIDE

[Hello I'm Janemarie, your personal shopper



“We find you the unique, the quirky or the simply impossible-to-get items. We can give you ideas too. Confidentiality assured.”

Janemarie Mazoudier

If you're looking for a bespoke and confidential service that can cater to all your needs, look no further than Urban Angels London. Established in 2004 by London-based entrepreneur, Janemarie Mazoudier, Urban Angels is a luxury concierge service that offers a wide range of services, including gift sourcing, gift wrapping, interior projects, and corporate and private events.

Founder, Janemarie, started her career in the music industry, where she had the privilege of working with some of the world's most talented artists. When she returned from maternity leave, she began helping some of these artists with their shopping needs, party plans, and event organisation. The rest, as they say, is history.

Today, Urban Angels is a well-established outfit that prides itself on its ability to come up with creative ideas and source all kinds of gifts, can wrap them beautifully, and deliver them on your behalf anywhere in the world. Whether you're looking for a unique gift for a loved one, need help organising a fairytale event, or want to spruce up your home or office, and in need of a project manager, Urban Angels has got you covered.

For further information about Urban Angels please visit:
urbanangelslondon.com

Discover Janemarie Mazoudier's top 6 men's gift ideas:

**TOP
CHOICE**



1

For the thrill seeker

Experience the thrill of a Hot Air Balloon flight and share this amazing 'otherworldly' adventure with the special man in your life, with a variety of basket sizes available to suit your needs. As you soar high above the land, time seems to stand still and you'll be surrounded by the silence and beauty of the scenery.

atmosphereballoons.co.uk

2

For the budding author

Get him to write his life story. Something everyone talks about doing but never gets round to. You can book a professional ghostwriter to help him write his biography. Wonderful for him, the rest of the family and future generations.

3

For the whisky drinker

Cask whisky – An alternative investment choice. Purchase a 'young' cask from a renowned distillery and then wait for it to age and mature.



5

For the tech lover

For technology lovers, you could consider gifting him a new gadget like a smart watch, (this can act as a good health monitor too!) or a fabulous pair of comfortable, noise cancelling headphones. Another great gift is a 'Mantidy', (which can also be personalised) a leather roll that contains all the tech gadgets he needs, cables, leads and more, all in one compact place.

mantidy.co.uk

4

For the wine enthusiast

Either a wine bottle opener, a wine aerator (softening tannins and enhancing the wine flavour as you pour) or the latest wine preservation system, offered by Coravin, where you can enjoy a glass and save the rest of the bottle for days, months or years! Perfect for those that have an extensive wine cave and want to match a specific wine with a food dish.

coravin.co.uk



6

For the personalised touch

You could make a customised photo album, a hand painted personalised mug, or purchase an interactive digital photograph frame, and upload all the pictures for him.

TOP
SUMMER
PICK

COOKING WITH À LA CARTE AT HOME

À la Carte at home offer a bespoke fine dining experience from the comfort of your own home. Allan will work with you to design your perfect bespoke menu.

Simply invite your guests, Allan will come over, cook your bespoke meal & serve, whilst talking you through the origins of the food, the making of the dish & his recommended wine to accompany each course. He'll then clean up, leaving your kitchen as good as new whilst you and your guests digest his delicious bespoke creations.

View all Allan's
delicious sample
menus online @
alacarteathome.co.uk



Each edition we'll be sharing some top recipes, exclusively brought to you by top Chef and founder of À la Carte at home, Allan Jones.

This time we caught up with Allan to get his top summer recipe. Here's the ingredients and method for you to try.

Your very own À la Carte at home...

Miso glazed salmon rice noodles, Asian lime slaw, peanuts with edamame beans and peas

Ingredients:

- 4 tsp miso paste
- 2 tbsp fish sauce
- 4 x 130g salmon
- 1 packet rice noodles
- 3 tbsp Shaoxing rice wine
- 2 tsp sesame oil
- 75g peanuts
- 100g peas
- 100g edamame beans
- 1 tsp coconut oil
- Cucumber
- Red Pepper
- Carrot
- Spring onions
- 1 lime
- Salt

Method:

Pre heat the oven to 180 °C

Mix the miso paste and fish sauce to loosen the paste.

Coat the salmon with the paste and marinate for 30 minutes.

Meanwhile, pour boiling water over the rice noodles and leave to soak for 3 minutes.

Once softened, drain and pour cold water over them to stop them cooking.

Add the wine vinegar, sesame oil and salt. Toss and check for seasoning.

Bake the salmon for 20 minutes.

Cut the cucumber, red pepper, spring onion and carrot into thin strips. (you can use as many vegetables as you like).

Add the lime juice, a touch of salt and leave for 10-15 minutes.

In a none stick frying pan, gently dry fry the peanuts until golden brown.

Next, add the coconut oil to the pan and gently fry the edamame beans and peas.

You are now ready to begin plating!

Begin with the noodles in the centre of the plate, add the salmon and arrange the nuts, peas and beans around the outside, top with lime slaw.

enjoy!

HAPPY RADIO WITH DARREN



Franklyn are proud sponsors of Happy Radio and Darren Proctor is a personal friend. Darren is proud to host both Franklyn's Summer Swing golf day and Winter Waltz charity ball as well as working alongside Franklyn at all of their festivals and events across the year.

We caught up with him to find out all about Happy Radio...



Darren Proctor
Happy Radio DJ

Mid morning show
host and 'Darren Proctor's
Grown up Disco' Saturday
Night Show

Darren

Darren started out in the industry as a club DJ in 1990, where he was voted 'Young DJ of the year'.

Over the past 30 years, he has performed DJ sets at venues all over the country and across Europe including performances at Manchester Arena and a number of festivals.

No stranger to the Cheshire scene, you might know Darren for his radio shows, previously with Bauer's Greatest Hits Radio, Key 103 and Radio City for over 25 years.

Now Darren hosts the mid morning show on local station, Happy Radio and also spins the decks for their big Saturday night show; 'Darren Proctor's Grown Up Disco'.

DARREN'S TOP 5

1. **Stevie Wonder**
Signed, Sealed,
Delivered
I'm Yours
2. **Barry White**
What Am I Gonna
Do With You
3. **Chris Malinchak**
So Good to Me
4. **The Blow Monkeys**
Digging Your
Scene
5. **Michael Jackson**
P.Y.T - Pretty
Young Thing

Q&A

Q Darren tell us about Happy Radio and why it was formed?

A So, I worked for the big blue-chip company Bauer media, for 25 years and they were expanding from local radio stations to build a national brand. At around this time, whenever I was out at events and DJing at gigs so many people asked me...

'What happened to local radio? What happened to Key 103? We miss it, where's Steve Penk these days? We miss the good old days.'

People continued to say it for a few years and that's when I realised there's a great opportunity here for a great sounding local radio station, with some heritage names.

Post Covid it felt like the right time. I got together with Max, my business partner, and we launched a local radio station, that not only sounded great, with some heritage names, giving that local feel back, but was seen out and about. We do outside broadcasts & we're involved in loads of events across the year.

That's how Happy Radio came about. It's a radio station, that makes you feel great, playing happy music with presenters having a great time.

Q Where can we listen to it?

A We're on DAB all over Manchester & Cheshire. We're on the app, Happy Radio UK in the app store. You can get us online, on smart speakers, Alexa & Google and we're on TV, Freeview channel 277.

Q What kind of music do you play and what audiences are you appealing to?

A We play everything from 70's to current stuff and everything in-between. Our strapline is songs that make you smile.

As long as it makes you smile, there's no rules. Our target is 35-64 but we appeal to all. Steve Penk does a rewind hour playing classic songs that we've not heard for ages.

Q Do you miss your days at Key 103 & Radio City?

A I miss the team, we had a great time. At Radio City we did some huge outdoor festivals with 1,000's of people. It was great fun. The business has changed a bit, now it's much more corporate.

Q Who's the most famous person you've interviewed?

A There's a few but Bono has to be the most memorable.

I had a really good chat with him, about Michael Hutchence actually. It was just after he took his own life. They were really good friends. He told me he spoke to him on a daily basis. On the day he died, they didn't talk and he said if they had spoken, he could have saved his life. The U2 song 'Stuck in a Moment' was written about Michael Hutchence. It was a really emotional interview, he really opened up.

DARREN PROCTOR

MID MORNINGS With Darren Proctor

MON - FRI // 10 AM - 1 PM

**LISTEN
ON DAB**
ALL OVER
MANCHESTER
& CHESHIRE



Also, I've interviewed Barry White. Plus, Britney Spears... I had just 15 minutes with her in California, and then got on a plane and flew back.

Q Who's the nicest person you've interviewed?

A It's got to be Robbie Williams, he's a great guy. We're both Stoke boys and have a mutual friend, Jonny Wilks in common so we really hit it off.

Also, Peter Kay was really great, he walked into the studio and said "I know you, I've seen your column in the Bolton Evening News!"

Q If you weren't a radio presenter and DJ what would you be?

A I'd probably be a van driver for Amazon! Something as glamorous as that.

Radio is the only thing I can do, I'm not very good at anything else, it scares me when I think about that. I really don't know, although I would probably make a good sales person. Radio presenters are great communicators, which would be a good skill for a sales role.

WHAT'S ON

WHAT'S ON?

THE EVENTS SCHEDULE IS GETTING BUSY BUSY! HERE'S WHAT'S GOING ON IN CHESHIRE THIS SUMMER...

HALE BARN'S CARNIVAL

SATURDAY 22ND &
SUNDAY 23RD JULY 2023

A fantastic line up of live music, a fabulous foodie village, amazing bars and an abundance of family entertainment with a funfair including a 'Giant 100ft Zipline'. There will also be a fantastic collection of supercars on display.

It's free entry in the daytime with a ticketed evening concert. All profits go to charity, the perfect family day out.

Location

St Ambrose playing fields,
Hale Road, Hale Barns.

Line Up

Saturday:

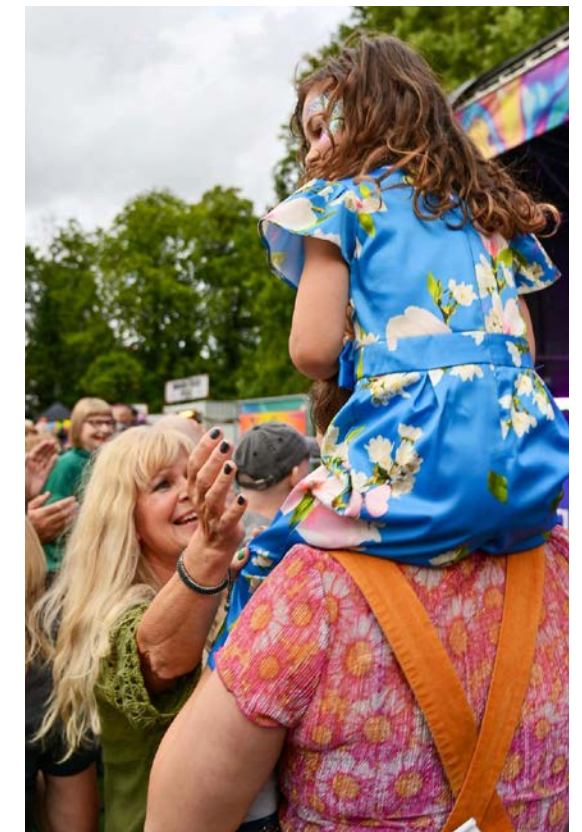
10cc's Graham Gouldman supported
by Roxy Magic

Sunday:

Alexander O'Neal & Craig Charles
Funk & Soul DJ set

Buy your tickets here

halebarnscarnival.co.uk



Hale Barns Carnival was set up in 2017 by event organiser; Max Eden with a focus on providing an annual series of local events which bring the Cheshire community together.

FRANKLYN



SUMMER SWING

CHARITY SHIELD
2023

THURSDAY 6TH JULY

The Franklyn annual Summer Swing is taking place on Thursday 6th July at the wonderful Mottram Hall. Book your space today for what is sure to be another fantastic event. The usual setup will apply where teams will compete to win a trophy, all in the name of charity.

Darren Proctor will be providing the entertainment with some special guests attending the summer BBQ making it yet another fantastic day.



LAST YEAR'S SUMMER SWING RAISED A MASSIVE £100,000 TAKING THE RUNNING TOTAL, RAISED FOR CHARITY TO £1.5 MILLION.

Location
Mottram Hall, Cheshire

Teams & Sponsors
Visit franklyn.co.uk/events to learn more.

Join us
Scan the QR code to secure your team's place or visit franklyn.co.uk/events



Headline Sponsor

Founder Sponsor




Last years winners



THE ROYAL CHESHIRE SHOW

JUNE 2023

HORSE COMPETITIONS

SHIRES
SHETLANDS
SHOW JUMPING

ATKINSONS ACTION HORSES



54 - 65 IN REVIEW

CELEBRATING 185 YEARS

For the first time in its long history, the Royal Cheshire County Show hosted a special concert on the evening of Tuesday 20th June to celebrate its 185th anniversary.



What a wonderful two days at the Cheshire Show.

Franklyn had a fun packed few days at the Cheshire show this year. Thanks to all those lovely people who came to visit our tent, even if it was to escape the rain storm! It was great to see so many new and familiar faces come and enjoy our hospitality.

Franklyn Fox was the clear star of the show, certainly for any children walking past.

Plus, for the first time, Happy Radio was live at the show with a special concert for all those that attended on Tuesday June 20th.



OVER 3,000 ANIMALS



WINTER WALTZ 2022

On Friday 25th November Franklyn were joined by over 300 guests at The Mere Golf Resort and Spa for our Winter Waltz Gala Dinner where £175,000 was raised.

One of the most successful corporate foundations in the UK



The event took place in aid of the St. James's Place Charitable Foundation, the philanthropic arm of St. James's Place, of which Franklyn are a Principal Partner Practice.

One of the most successful corporate foundations in the UK, the St. James's Place Foundation distributes grants to thousands of charities across the country with their key focus being on supporting disadvantaged or disabled children and young people, hospices, cancer care, mental health, and veterans.

Part of the monies raised on the night went to the chosen 'pledge charity' of the event - a local, worthy charity which attendees were able to support through pledging to donate a specific amount. This year it was North West and North Wales based childhood cancer support charity, The Joshua Tree, that was selected as the pledge charity for the event.

Recognising that every family's cancer journey is unique, The Joshua Tree works with families who have been affected by childhood cancer through providing emotional, academic, and practical support such as counselling, art and play therapy, health and well-being advice, support in and around the home, and educational tutoring where required to help ensure that life remains as normal as possible during an incredibly traumatic time. After more than 65 guests pledged their support, The Joshua Tree received a donation of £126,000 which goes towards providing more support to local families affected by childhood cancer.



Making a difference

Richard Driffield, CEO at The Joshua Tree, commented:

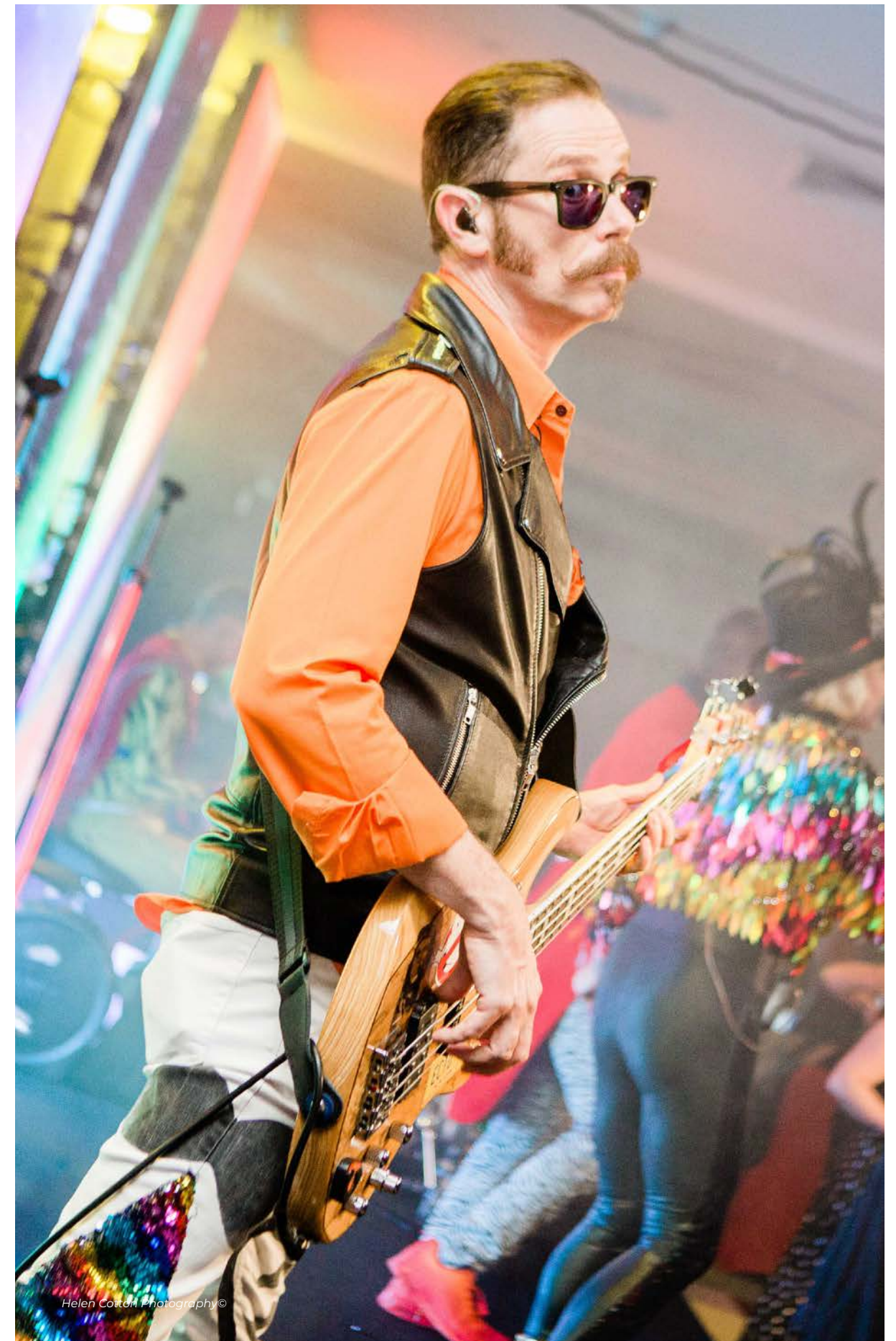
"We are so grateful to the team at Franklyn for choosing to support The Joshua Tree as their pledge charity for this year's Winter Waltz.

We are blown away by the generosity of everyone who attended and the amount raised is incredible, thank you to SJP for matching the amount pledged on the night. As a small charity, this level of support will make a huge difference and enable us to help even more families affected by childhood cancers"

The North's only premieriership rugby side and official partners of Franklyn, Sale Sharks Rugby Club, were one of the biggest supporters on the night who pledged an incredible £50,000 to The Joshua Tree, making their donation the largest single amount pledged in Franklyn's history of running their event.

The evening itself was sponsored by foreign exchange experts, TorFX, as well as Acceptcards, Flagstone, Belvoir, and Franklyn Elite Sports, and was hosted by well-known Manchester based Happy Radio presenter, Darren Proctor. Guests were kept well entertained with performances from Cheshire based singer, Georgia Hair, and former X-Factor, I'm A Celebrity Get Me Out of Here, and Dancing on Ice reality star, Jake Quickenden.

The night was made complete with a high-energy, party rocking set from one of the UK's best party bands, Madhen.



Helen Cotton Photography©

"Giving back is something that we pride ourselves on at Franklyn"

Andrew Chatterton,
Managing Director

Giving back

Andrew Chatterton, Managing Director and Chartered Financial Planner at Franklyn, stated: "Giving back is something that we pride ourselves on at Franklyn and following on from the Covid-19 pandemic, it has been clear that many charities around the world are still feeling the profound effects from it. With this in mind along with the current cost of living crisis, we know that our support by running the Winter Waltz to the SJP Charitable Foundation and The Joshua Tree is more important than ever before."

"Each year I am blown away by the generosity of our guests and supporters of the event, and this year was no different. I would like to once again thank those that made the Winter Waltz possible and I look forward to continuing our charitable activities in 2023 which promises to be an exciting year for Franklyn."

With the amount raised at this year's Winter Waltz, the running total raised by Franklyn over the years for the St. James's Place Charitable Foundation now stands at...

£1.5 MILLION

CEO of St. James's Place Wealth Management and Chair of the SJP Charitable Foundation, Andrew Croft, was in attendance at the event and commented: "As Chair of the St. James's Place Charitable Foundation Trustees, I know the monies raised at this year's Winter Waltz will make a huge difference to so many charities across the globe and as a board, we are incredibly grateful for the support of Andrew, Charlotte, and the team at Franklyn. The now £1.5million raised by them over the years for charity is a testament to their commitment and dedication to giving back to those less fortunate and a testament to the success of their charity events which continue to get bigger and better every year."



For further information on the St. James's Place Charitable Foundation or The Joshua Tree, please visit:

thejoshuatree.org.uk

sjpfoundation.co.uk

Look out for this years Winter Waltz date at franklyn.co.uk/events

FRANKLYN ELITE SPORTS SIX NATIONS WARM UP



[for elite sports professionals]

On Saturday 4th February, Franklyn headed down to London to join our friends from Imperial Corporate Events (ICE) for their Pre-Six Nations Event at Gaucho, Sloane Avenue.

Franklyn Elite Sports, were delighted to bring former England international, Chris Ashton, along with us to the event.

Guests were kept entertained with a special Q&A where Chris shared insight into his rugby career and gave his view on how the England v Scotland game would pan out, all led by our very own Head of Elite Sports, Will Cliff.

Following the success of the first event, we were thrilled to join ICE for the second time at their England v France Pre-Six Nations Event on Saturday 11th March. On this occasion, we had the pleasure of bringing along current Sale Sharks and England international, Manu Tuilagi, with us for the afternoon.



Sale Sharks, Manu Tuilagi & Will Cliff

Similar to Chris, Manu shared some great stories from his rugby career so far with guests and put forward his view on how the England v France game was going to be played.

Look out for more Franklyn Elite Sports events this year at franklyn.co.uk/events

Hale Barns CARNIVAL

22nd - 23rd JULY 2023

SATURDAY

10cc's
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Photography courtesy of Phil Greig



vs **F**

RETURN OF THE LEGENDS

The 'Franklyn Football Match: Return of the Legends' took place once again this year on Sunday 21st May at the bet365 stadium.

Former Stoke City legends; Jonathan Walters, Peter Odemwingie, Danny Pugh and Carl Dickinson all returned to the pitch in support of the match alongside Stoke's very own boxer, Nathan 'Hitman' Heaney and Sale Sharks Rugby Club players, Byron McGuigan and Will Cliff.

Other Club legends, Lou Macari and Denis Smith, also took the roles as managers for the teams that took part.

Friends of Stoke City FC and Franklyn came together for the 90-minute match to raise money for the Stoke City Community Trust who, through the power of sport, help people in the Staffordshire area to pursue and enjoy a more active lifestyle as well as running programmes for those in need of encouragement and support to stimulate a more positive outlook in life regardless of their economic status and ability.

After a dramatic show down, it was 'Team White' who were managed by Lou Macari that took the win with a end result of 5-3.

As Platinum Partners of Stoke City FC, Franklyn were proud to support the Clubs Community Trust through hosting the match for them again this year.

Managing Director and Owner of Franklyn, Andrew Chatterton, commented:

"Our partnership with Stoke City FC continues to go from strength to strength, and hosting the Franklyn Football Match in aid of their Community Trust is something we are thrilled to be able to do. It is clear to see that the synergy we have with the Club is one where we share the same attitude towards our community and supporting them where we can."

The match was a sell out with 250 eager fans in the stand cheering the teams on.

Former Stoke City pro, Jonathan Walters, commented:

"It was great to be involved with the Franklyn Football Match again this year, supporting not only Franklyn but also the Stoke City Community Trust."

The match raised a fantastic **£1,000** for the Stoke City FC Community Trust which will go towards making a positive difference in the local community.

Steve Hunt, Fundraising Officer at Stoke City Community Trust commented:

"We would like to thank Franklyn for their continued support of the Trust. The Legends game was a great fun afternoon. Thank you to the Stoke ex-pros, the Sale Shark rugby players and all the players that paid to play for the Stoke City Community Trust."

To find out more about Franklyn's upcoming fundraising events visit franklyn.co.uk/events



TALKING TECH WITH ASBYT



With the ever changing tech landscape, it's hard to stay up to date with what the best products on the market are.

Luckily, we sat down with one of the UK's top tech influencers, Adam Butcher (ASBYT), to get the low down on his **top 2** must have gadgets for Summer.

1

Nothing Ear (2) Wireless Earbuds

These Android and iOS friendly wireless earbuds promise better sound, strong noise cancellation, and long battery life, perfect for music lovers.

nothing.tech



2

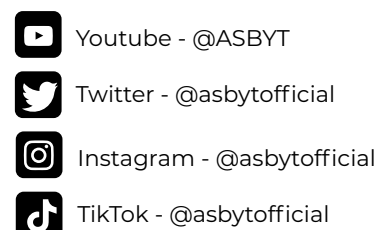
ZEERA MegFold Wireless

Doing a lot of travelling this Summer and have multiple Apple devices? This durable, foldable, wireless charger, let's you charge your Apple devices in multiple orientations, making it one of the most flexible and portable 3-in-1 travel wireless chargers.

zeerawireless.com



Follow ASBYT online to check out more of his reviews.



LIFE IN CHESHIRE

THE FRANKLYN GUIDE

1

This edition we'll be providing our recommendations for the best summer weekend escapes, the best local beaches, and the best local wine bars plus we have our 'ruff guide' to the top pooch-friendly pubs in the region.

p74

THE
**RUFF
GUIDE**



Abersoch,
Wales

THINGS TO DO **PLACES TO GO** IDEAS TO TRY

Our top Summer weekend escapes



The Colosseum,
Rome

Need to escape for the weekend? Here are our top three European summer weekend destinations.

Rome

If you're a culture vulture and don't mind a lot of walking on your weekends away then Rome is the perfect city break. Combine fantastic museums, Roman antiquities with fine restaurants & bustling bars.

See Michelangelo's famous painting in the Sistine Chapel; explore the boutiques, artisan workshops, and traditional restaurants in the medieval neighbourhood of Monti or head out of the Vatican's borders to check out the high-end shops and smart squares in Prati.

Discover an ancient world in the Eternal City of Rome. Walk the Spanish Steps, visit the gladiatorial arena of The Colosseum, a 2000-year-old temple known as The Pantheon; and the largest church in the world, St. Peter's Basilica.



Hotel Hospes Las Casas del Rey de Baeza
Seville

Seville

Southern Spain's largest city, Seville, is famed for its flamenco and rich architectural legacy. Unmissable sites include the 15th-century Cathedral de Sevilla, the world's largest Gothic cathedral, and the Plaza de Espana, a vibrant square paved with intricate ceramic tiles and colourful fish!

For a typically Spanish setting, wander through the Old Jewish Quarter, the contrast of its scarlet geraniums against the whitewashed alleyways with the occasional horse and cart passing by make it the perfect photo-op for your album.

In the evenings, try a flamenco show (the Tablao El Arenal), or head to the city's oldest bar "El Rinconcillo", for atmosphere and tapas.



Lisbon, Portugal - September 10, 2019:
The traditional Portuguese Funicular going up the steep hills of Lisbon in Portugal taking tons of tourists to see the amazing architecture of the city.
Marcio Jose Bastos Silva / shutterstock.com

Lisbon

Portugal's capital offers plenty for a relaxing city break, best known for its colourful vintage trams and coastal hills lined with pastel-tinted houses. This truly is a city to fall in love with. Dance the night away in one of its traditional 'Fado' music houses, explore designer shops, or take in the spectacular historical sites and sea views, most notably, the ancient cliff-top castle of São Jorge.

Lisbon is also blessed with a collection of nearby soft sandy beaches, most of which are just a short train or taxi journey away, including the surfing beach of Carcavelos, and the blueflag Tamariz beach, popular for its calm waters.

OUR BEST LOCAL(ISH) BEACHES

As Cheshire isn't blessed with a beach, here's our recommendations for the best local(ish) seaside day trips if you fancy feeling the sand between your toes this summer, without jumping on a plane.

Lytham St Anne's Beach

A charming Victorian seaside town, St Anne's beach is surrounded by a long and winding promenade, dotted with colourful beach huts and gardens, plus an abundance of shops in the centre with cafés, coffee houses and traditional fish & chips!

At low tide St Anne's flat sandy beach is huge. Due to the wide tidal range of the Irish Sea, there's lots of space and you won't feel cramped even if it's busy with visitors.

A close up view of the ancient pier,
Lytham St Annes, Lancashire, England,
Europe on Wednesday, 19th, May, 2021.

Keith Heaton / shutterstock.com

67 - 75 LIFE IN CHESHIRE

Formby Beach, Southport

Ideal for families, with a large car park, picnic areas, and waymarked paths to the beach, dunes, and woods. The high dunes offer fantastic views across the Irish Sea and on clear days, even the mountains of Cumbria can be seen.

The woodlands, that you drive through to get to the car park, are part of the National Trust where you will find lovely native red squirrels.

If you fancy exploring more off the beaten track, a walk to the south through Ravenmeols Sandhills will reward you with wide expanses of dunes, even more beach, and pleasant woodlands.

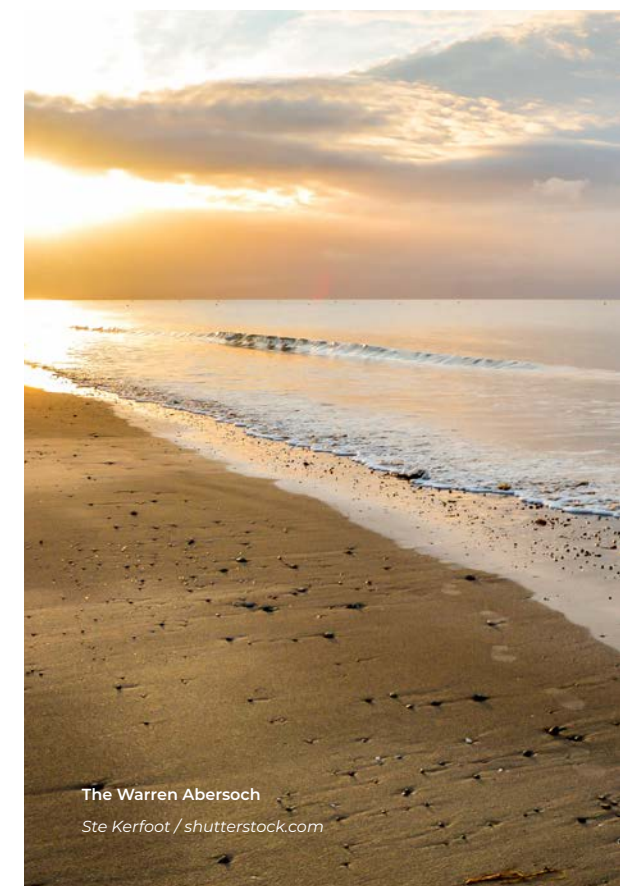
The Warren Beach, Abersoch

If you fancy venturing a little further afield, there's always the wonderful Abersoch, our very own 'Cheshire on Sea'. The Warren Beach is a fantastic long sandy beach that runs from Abersoch's outer harbour right up to the tip of Trwyn Llanbedrog, the headland.

The Abersoch end of the beach is referred to locally as the fach and there is access from the main road just outside Abersoch. There is roadside parking here and a short walk through the sand dunes to the beach.



Sand dunes of Formby
near Liverpool on the North West Coast of England.
Kevin Eaves / shutterstock.com



The Warren Abersoch
Ste Kerfoot / shutterstock.com



WONDERFUL WINE BARS

Our Cheshire is home to some of the finest wine bars in the UK. Whether you're a wine enthusiast or a casual drinker, with luxurious décor and extensive wine lists, our top three recommended wine bars are sure to please your palate.

If you don't frequent them already, pop in for a client meeting, a post-work evening cocktail, or a romantic weekend meal.



1 The Wine Cellar, Wilmslow

Owned by Suburban Green, Wilmslow's favourite cocktail bar, this hidden gem offers a warm, cosy, and inviting space. The ambiance is relaxed and intimate, making it the perfect spot for a romantic evening or a catch-up with friends.

With over 40 wines available by the glass and over 150 wines by the bottle, selected from all around the world, you're sure to find something that suits your palate.

In addition to its impressive wine list, The Wine Cellar also serves a range of cured meats and cheeses designed to complement your chosen tipple. Made with high-quality ingredients and presented beautifully, ensure you indulge on your visit.

winecellarwilmslow.co.uk

2 Corks Out, Alderley Edge

Both a retail & bar shop, Corks Out in Alderley also specialise in Gin, Rum, Whiskey, Vodka & Beers. So, if you're looking for more variety, this newly refurbished little gem is the perfect spot for people-watching or unwinding after a long day.

Whether you're a fan of bold and fruity reds, crisp and refreshing whites, or something in between, there are lots of options here. And if you're not sure what to choose, the knowledgeable and friendly staff are always happy to make recommendations. Over the years Corks Out has received 24 awards and accolades for their customer service, team knowledge, and point of difference in wine.

This lovely, independently owned bar aims to demystify wine and help customers simply find out a little more about what's in their glass!

In addition to its fantastic wine selection, Corks Out also offers a range of small plates and nibbles that pair perfectly with your favourite glass of vino. Artisanal cheeses, meat platters and charcuterie, there's something for everyone on the menu. A popular spot for the locals, sit outside in the summer and watch the world go by.

corksout.com

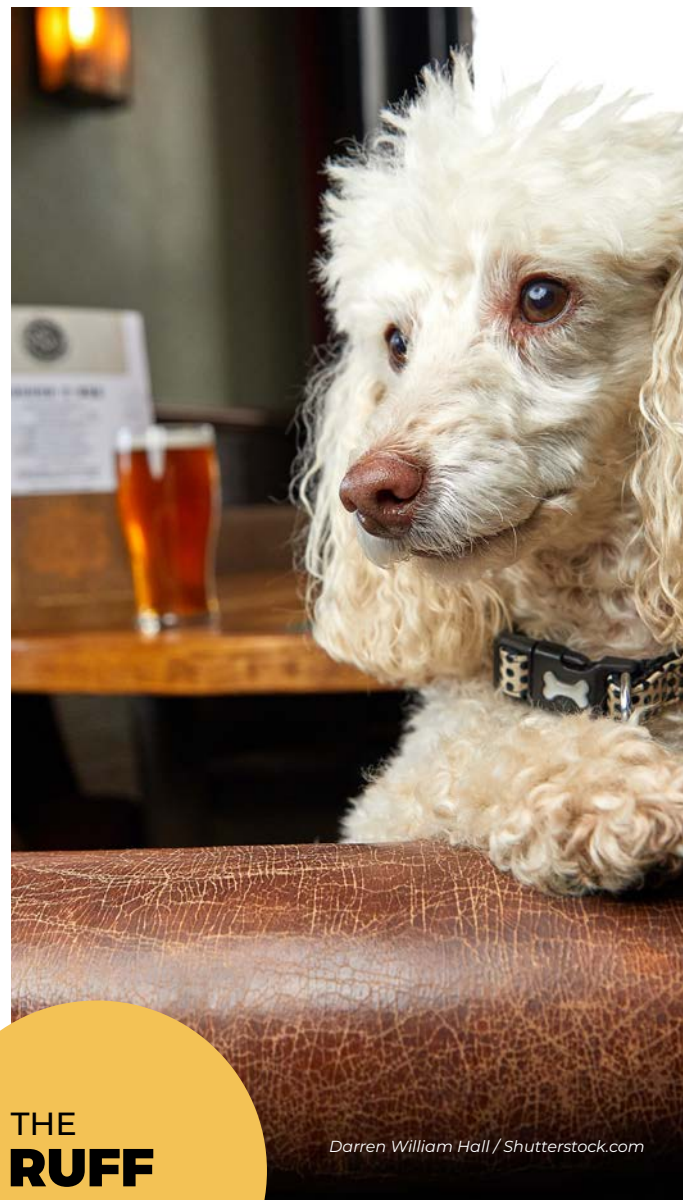


3 The Courthouse, Knutsford

The Courthouse is a beautiful historic building that has been transformed into a hotel and restaurant in the heart of Knutsford. Known for its opulent decor, with an impressive, spacious vaulted ceiling, the Courthouse offers an extensive wine list, as well as a range of bespoke signature cocktails and spirits.

The Courthouse also serves a range of dishes made with locally-sourced ingredients, including steak and tapas-style dishes. Enjoy all-day dining, bottomless brunch Saturdays, live music weekends, and sample their famous roasts on Sundays.

flatcaphotels.com/the-courthouse



THE RUFF GUIDE

Darren William Hall / Shutterstock.com

Most of us now have four-legged friends that we'd like to join us for summer evening drinks, post walkies in the Cheshire countryside.

There's always the hope of drinks outside basking in the summer sunshine but taking Cheshire weather into consideration, here are our top three pooch-friendly pubs & restaurants where you and your furry friends are most welcome inside. Be sure to check them out!

1



The Roebuck Inn, Mobberley

Pups are welcomed with bowls of fresh water plus there's a jar of treats. Your pup can even have a 'pint' at The Roebuck Inn, where they serve 'Doggy beer'.

roebuckinnmobberley.co.uk

2



The Bear's Paw, Sandbach

Set by the River Wheelock, within the rolling Cheshire countryside, in the village of Warmingham, The Bear's Paw is also a lover of furry friends and even has its own 'Doggy menu'. 'Paws' for a drink or bite to eat in their dog-friendly restaurant and hotel.

thebears paw.co.uk

3



The Fishpool Inn, Delamere

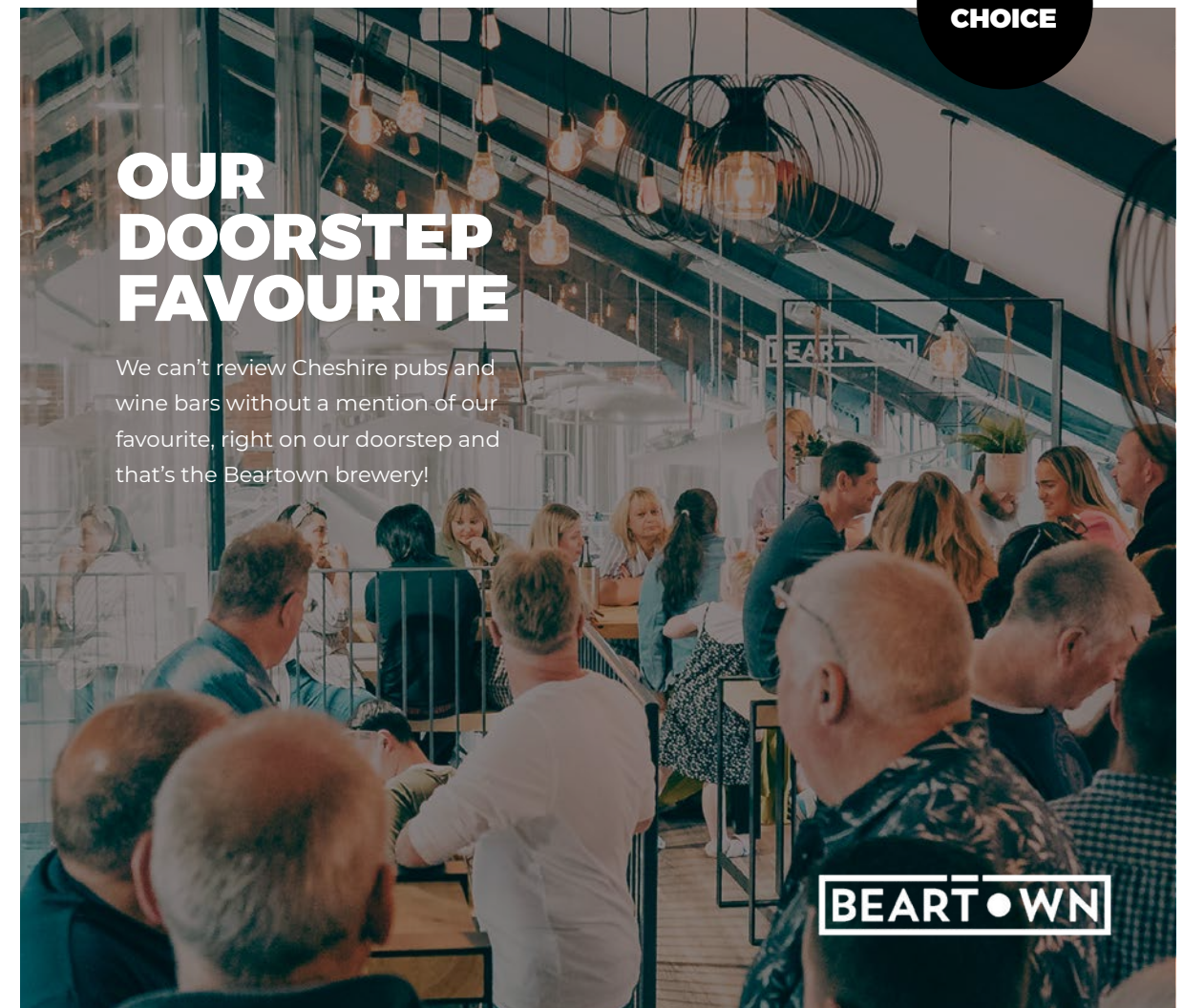
Based close to the Delamere Forest, this lovely country pub, with beautiful exposed beams and traditional features is well-known for its bustling atmosphere and fantastic food. Always stocked up with treats for our four-legged friends, visit The Fishpool Inn with your pooch after a long walk around Delamere and indulge in a glass of Malbec and a delicious Sunday roast.

thefishpoolinn.co.uk

TOP CHOICE

OUR DOORSTEP FAVOURITE

We can't review Cheshire pubs and wine bars without a mention of our favourite, right on our doorstep and that's the Beartown brewery!



The Beartown Brewery, Congleton

Our personal favourite, this hard-working Northern Brewery is on a mission to be more than just a pint of beer in a brewery. The Beartown community identifies that a pint tastes best when earned. With a commitment to hard work, persistence, and creativity, Beartown produces innovative great tasting craft beers that can be enjoyed by generations.

Committed to not only beer but also to charity and the community, Beartown proudly works with Animals Asia & more local charities such as Congleton RUFC.

Take the tour

Don't just take our word for it, get on down to Congleton and for just £10 take a Saturday guided tour of their new brewery where you'll be fully immersed into the Beartown Brewery history whilst enjoying a fabulous tasting session of their top tipples with the team.

beartownbrewery.co.uk/tours-bookings

NORD

NORTHERN HERITAGE & HOSPITALITY

A friendly and engaging service,
paired with a food and drink
offering built on local relationships.

NORD is a joint venture brought to the
Liverpool dining scene by GSG Hospitality
and Chef Daniel Heffy.

Influenced by Chef Heffy's time in
Scandinavia, the NORD menu highlights
locally sourced ingredients prepared in a
contemporary way. A style Heffy refers to
as 'Travelled British'.



nordrestaurant.co.uk

ORGANISED NEVER LOOKED SO GOOD

[Handbags with Kerikit

Keri Jamieson designs beautiful
and practical leather handbags and
backpacks that empower women and
mothers, like herself to feel confident,
sexy and organised.

Her leather handbags transform to
match you at any moment, whether you
are being mum, working or enjoying
precious me time.

Keri felt frustrated that she had to choose
between fashion and function when she
embarked on motherhood for the first
time, and now she's proud to say that you
no longer have to.

Her beautiful leather Kit bags are
designed with women like her in mind
- always moving, often with a kid or two
in tow, constantly switching between
working, being a mum, and just being
herself.

*"I hope you enjoy your KeriKit journey
and my leather bags bring you all the
joy and organisation intended, with love,
from one woman to another."*

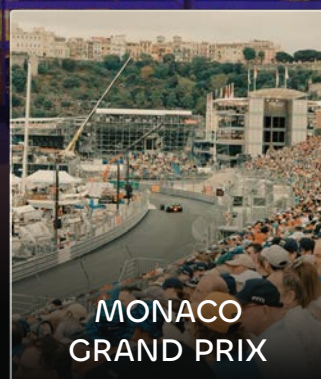
Keri
kerikit.com

IMPERIAL
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15k+ events delivered over the last 20 years

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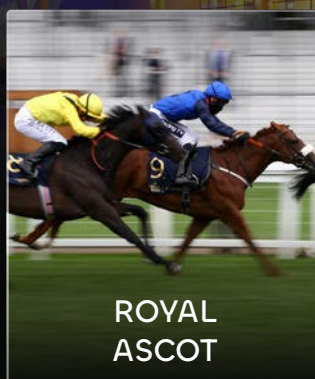
Popular events



MONACO
GRAND PRIX



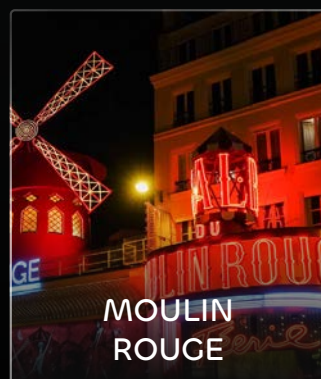
THE
ASHES



ROYAL
ASCOT



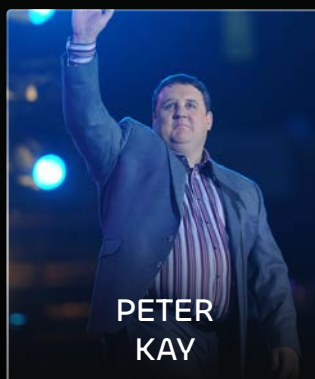
FRENCH RIVIERA
MICHELIN TOUR



MOULIN
ROUGE



BRITISH
GRAND PRIX



PETER
KAY



RUGBY
WORLD CUP



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imperial.events



Number One Reed Diffuser
RRP £38.00



Lauren Simon

At home with Lauren Stone

Introducing the Home Collection

Cheshire entrepreneur, social media personality and reality tv star Lauren Simon has launched her wonderful new home collection.

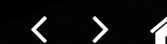
Our sense of smell evokes such cherished memories, yet also defines our mood and Lauren has been fortunate enough to travel to some of the world's most beautiful destinations and stay at some of the finest hotels. With this in mind Lauren wanted to encapture that feeling of walking into a beautiful hotel and bring that feeling into your home.

Lauren has worked with some of the finest perfumers to lovingly create her hand blended collection of home fragrances, using the purest ingredients and exclusive essential oils. The entire home collection and every element, including the bespoke packaging is made with love in the heart of our Great Britain.

Want to know more?

For more information on the full Lauren Stone Home product range visit:

[laurenstonecollections.com](https://www.laurenstonecollections.com) or email
info@laurenstonecollections.com



SUMMER HOT PROPERTY!

Sponsored by Stephenson Browne



Each edition we'll be sharing the seasons hottest properties in the North West. Here's our top three, take a look at these beauties. To arrange a viewing simply contact the Stephenson Browne office.

Lawton Mere, 45 Lawton Heath

ST7 3DT

Guide price £3,000,000

5 3 2

NO CHAIN! HUGE PLOT WITH MERE & GROUNDS EXTENDING TO 7.14 ACRES

This spectacular Georgian residence occupies an enviable size plot within Church Lawton, surrounded by countryside and enjoying an attractive rural position on the edge of the village.

This truly is a once in a lifetime purchase, with flexible accommodation throughout with plenty of local history and character. As well as the property itself, there is an adjoining paddock which offers plenty of scope for equestrian use or development potential.

The property's true, 'pièce de résistance' is the 2.5 acre lake, for which this grand home derives its name, Lawton Mere - attracting wildlife all year-round, the water can be enjoyed for fishing, boating or simply taking in your surroundings.





Ashfield Farm, Nursery Road

ST7 2TX

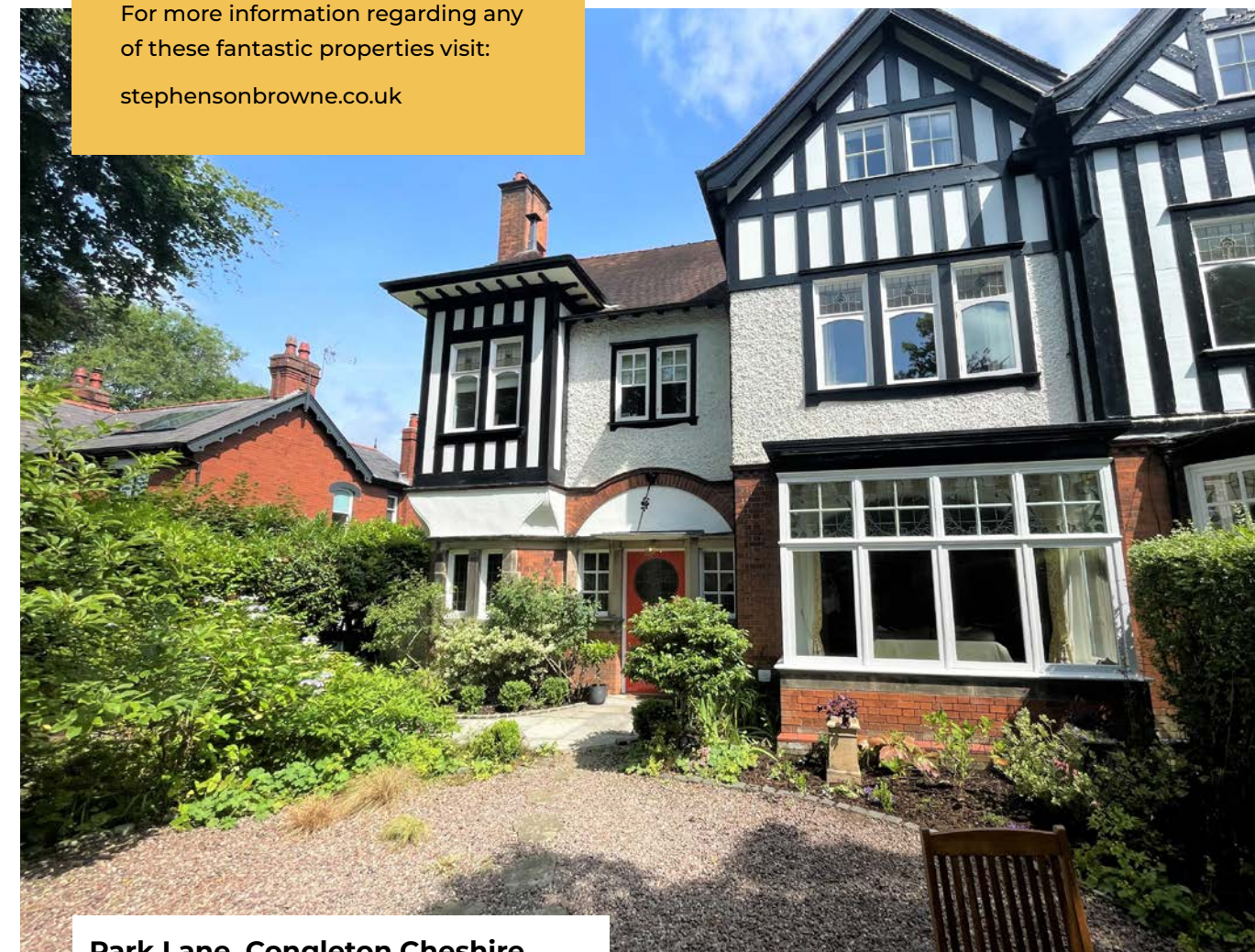
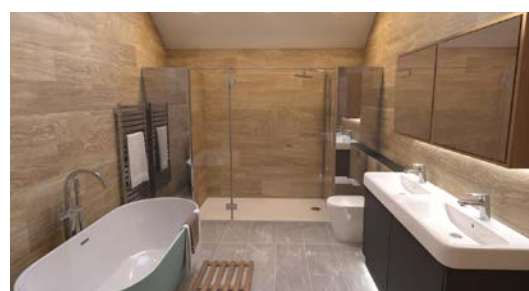
Guide price from £1,200,000

**4,500 & 5,500 SQ FT, HIGH SPECIFICATION
BARN CONVERSIONS WITH PADDOCK &
GARAGING**

Ashfield Farm is a brand new development of just two, bespoke barn conversions, positioned on the fringe of Alsager with excellent schooling and commuter links on your doorstep, surrounded by countryside and impressive vistas.

The homes will be constructed using only the highest grade of materials along with the finest, bespoke kitchens & bathrooms available. Ashfield barn is currently in the process of being restored with an expected completion date of SPRING 2023, The Dairy's anticipated completion is also expected to be this year.

Both properties will be approached with a sweeping, private driveway and electric gates, high retaining walls for privacy and each will enjoy a 1.25 acre paddock plus garaging.



Park Lane, Congleton Cheshire

CW12 3DG

Guide price £730,000

This stunning semi detached home, full of character and charm, is located on the highly sought after Park Lane. Set back from the road behind mature greenery giving ultimate privacy. You are also a short walk from Congleton Town Centre, as well as other shops and amenities in Mossley including the Train Station.

From Park Lane you approach this property through an iron gate with the house name 'Danebury' engraved on the stone pillars with steps leading up to the front of the property where there is a graveled front garden currently with a seating area.

To the rear is a beautifully landscaped garden with decking and lawned area perfect for summer with double gates leading to a further lawned area, triple garage and off road parking access via Park Bank.



4 3 2

5 2 2

PENSIONS

WHY, WHEN, HOW?

At Franklyn we have a strong team of incredibly talented advisers and we're here to help you. Each month we welcome your questions, and will address them in our monthly blog posts, those that resonate with us, will feature in our magazine.

Here's your questions answered for our very first edition...

How much do I need to retire?

Everyone's retirement goals and aspirations are different, so coming up with a firm figure that applies to everyone just isn't possible. Some people have a detailed retirement itinerary in mind, perhaps involving lots of foreign travel or the pursuit of an expensive hobby, while others are planning for something more modest. Either way, that's OK – if there's a plan in place to achieve it, you're on the road to where you want to be.

But wouldn't it be interesting to have a ballpark figure in mind – just to get an idea?

Of course it would, and the Pensions and Lifetime Savings Association has done some interesting work on this topic. Take a look at their Retirement Living Standards website to find a range of different retirement income levels and their associated lifestyles – they have figures covering single people and couples, and they've made it all easy to understand.



Andrew Chatterton
BA (Hons) APFS
Managing Director
& Chartered Financial
Planner Principal
Partner SJP

Andy

When should I start saving into a pension?

Although pensions can be complex, in many ways the answer to this question is easy. The sooner you start putting money into a pension, the better. It really is as simple as that!

Naturally, the pension product you choose and the investments you hold within it are important decisions too, but it's almost impossible to begin saving into a pension too early. In fact, a child can have a children's pension from birth, opened by a parent or guardian, of course, giving many years of potential investment growth.

The point to remember with pensions is that they are designed for the long-term, and even quite modest sums can grow into surprising amounts given enough time. The money within a pension grows free of tax, and you even get tax relief on the sums you pay in, even for a new born, so if you haven't already started a pension, it's worth looking into as soon as you can.

How much does financial advice cost?

You maybe won't be surprised to hear that the answer to this question is along the lines of 'It depends'. Getting advice on a single financial product is very different to asking a financial adviser to manage your investment portfolio on an ongoing basis, and the different charges will reflect that fact.

The key point to remember, however, is that good financial advice is designed to save you money – it should cost less than you would pay if you didn't get advice.

Good financial advisers can save you money by reducing the costs incurred by your pension, investments, mortgage and protection products, and they can also help make sure you're saving and investing in the most tax efficient ways. They also guide you away from costly mistakes you might make if left to your own devices, ensuring your holistic affairs work in conjunction with each other, and that kind of peace of mind is worth a lot.

So don't be surprised that we can't give you a specific answer to the question, 'How much does financial advice cost?'. But rest assured that good financial advisers will always be happy to discuss costs upfront, and will be transparent about charges every step of the way.

Good advice is worth paying for, with the potential to still come away better off.

The value of an investment with St. James's Place will be directly linked to the performance of the funds you select and the value can therefore go down as well as up. You may get back less than you invested.

The levels and bases of taxation, and reliefs from taxation, can change at any time. The value of any tax relief is generally dependent on individual circumstances.

Got a question?

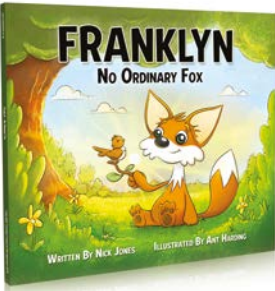
Ask our experts, simply scan the QR code and submit and we'll be sure to answer your questions in one of our monthly blog posts.



Meet Franklyn Fox

Franklyn, No Ordinary Fox is a book designed to introduce children to the principles of financial management from an early age. It highlights the importance of saving for the future, sustainability, and being kind to others.

You may have seen him at events in and around Cheshire, he may have visited your child's school, and you may have already read the book over and over again as a bedtime story. Franklyn Fox is getting pretty famous in and around Cheshire and with the children's holidays just around the corner we decided to dedicate a section of our magazine just for him and the children, so hand the magazine over, sit back and relax, here's a few activities for the children to enjoy...



Have you got the book?

Franklyn, No Ordinary Fox is a book designed to introduce children to the principles of financial management from an early age. It highlights the importance of saving for the future, sustainability and being kind to others.

If you've not already got a copy of our wonderful Franklyn Fox book, you can get one by scanning the QR code here:



Did you enter our Happy Radio competition to win this Giant 8KG Franklyn Fox Easter egg produced by the wonderful Oliver Dunn Chocolatier AKA @oli_the_choc ?



Congratulations to Matt and his family, this years winners!

Colour in Franklyn

Colour in this picture of Franklyn below. He is planting seeds that will grow into trees with delicious fruit.



The Franklyn Fox quiz

You've read the book, now take the quiz:

1. What are the differences between Franklyn & Mitchell?
2. Why do you think Florence supports Franklyn?
3. Why is it important to plant seeds?
4. What do you think could happen in the future to Mitchell & the other foxes?
5. Can you think of other ways of saving for the future?
6. Why is it important to give back?



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FOR WHAT MATTERS

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Franklyn Financial Management Limited is registered in England and Wales, Number 06280392. Registered Office: St. James's House, 4-5 John Bradshaw Court, Alexandria Way, Congleton, Cheshire, CW12 1LB, England

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